

ORDER



Orders
Order / Rev: 167411
Alt Order #:
Product Desc:
Estimate: 12123
Flight Dates: 10/01/12 - 10/10/12
Original Date / Rev: 09/26/12 / 10/09/12
Order Type: GENERAL

KOB

Primary AE: Charlie Blanco
Sales Office: FAR
Sales Region: Local

Agency Name: Media Strategies & Research
Buying Contact: Suzanne Collins
Billing Contact:
 1580 Lincoln St Ste 510
 Denver, CO 80203-1507

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Sal Pace for Congress (D)
Demographic: HH
Product Codes: PL1
Priority: 99
Revenue Codes: AGY, POL, CAND

New Business Thru: 09/11/13
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/10/12	56	\$3,905.00	\$3,319.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	56	\$3,905.00	\$3,319.25	0.00
Totals	56	\$3,905.00	\$3,319.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Charlie Blanco			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	F	10/01/12	10/07/12	News 4 Today I 5a-530a	CM	M-F 5a-530a	MTWT---	:30	4	\$60.00	8	0.00	NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWT---					4	\$60.00		0.00			
N 2	F	10/01/12	10/07/12	News 4 Today I 530a-6a	CM	M-F 530a-6a	MTWTF--	:30	5	\$60.00	8	0.00	NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWTF--					5	\$60.00		0.00			
N 3	F	10/01/12	10/07/12	News 4 Today II 6a-7a	CM	M-F 6a-7a	MTWTF--	:30	5	\$60.00	8	0.00	NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWTF--					5	\$60.00		0.00			
N 4	F	10/01/12	10/07/12	M-F Today Show	CM	M-F 7a-9a	MTWTF--	:30	5	\$60.00	8	0.00	NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWTF--					5	\$60.00		0.00			
N 5	F	10/01/12	10/07/12	News 4 Weekend Sat 7a-9a	CM	Sa 7a-9a	-----S-	:30	1	\$60.00	8	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-					1	\$60.00		0.00			
N 6	F	10/01/12	10/07/12	M-F Today Show II 9a	CM	M-F 9a-10a	----F--	:30	1	\$30.00	9	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	----F--					1	\$30.00		0.00			

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KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	F	10/01/12	10/07/12	M-F Today Show III 10a	CM	M-F 10a-11a -T-----	:30	1	\$30.00	9	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-T-----		1		\$30.00		0.00				
N 8	F	10/01/12	10/07/12	Who Wants to Be A Millionaire	CM	M-F 1130a-12p ---T---	:30	1	\$30.00	9	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	---T---		1		\$30.00		0.00				
N 9	F	10/01/12	10/07/12	News 4 @ Midday M-F	CM	M-F 12noon-1p M-----	:30	1	\$30.00	9	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	M-----		1		\$30.00		0.00				
N 10	F	10/01/12	10/07/12	Rachael Ray 2p	CM	M-F 2p-3p --W----	:30	1	\$30.00	10	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	--W----		1		\$30.00		0.00				
N 11	F	10/01/12	10/07/12	The Insider 3p	CM	M-F 3p-330p MT-TF--	:30	4	\$30.00	9	0.00	NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	MT-TF--		4		\$30.00		0.00				
N 12	F	10/01/12	10/07/12	Inside Edition 330p	CM	M-F 330p-4p MTWT---	:30	4	\$30.00	9	0.00	NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	MTWT---		4		\$30.00		0.00				
N 13	F	10/01/12	10/07/12	Judge Judy-P/ DR 4p/ 430p	CM	M-F 4p-5p M-W-F--	:30	3	\$30.00	10	0.00	NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	M-W-F--		3		\$30.00		0.00				
N 14	F	10/01/12	10/07/12	News 4 @ 5p M-F	CM	M-F 5p-530p MT-TF--	:30	4	\$70.00	8	0.00	NM	4	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	MT-TF--		4		\$70.00		0.00				
N 15	F	10/01/12	10/07/12	News 4 @ 6p M-F	CM	M-F 6p-632p -TWTF--	:30	4	\$160.00	8	0.00	NM	4	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-TWTF--		4		\$160.00		0.00				
N 16	F	10/01/12	10/07/12	News 4 @ 630p M-F	CM	M-F 630p-7p MTW-F--	:30	4	\$70.00	12	0.00	NM	4	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	MTW-F--		4		\$70.00		0.00				
N 17	F	10/01/12	10/07/12	News 4 @ 10p M-F	CM	M-F 10p-1035p -TWTF--	:30	4	\$175.00	8	0.00	NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-TWTF--		4		\$175.00		0.00				
N 18	F	10/01/12	10/07/12	News 4 @ 10p Sun	CM	Su 10p-1035p -----S	:30	1	\$175.00	8	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	-----S		1		\$175.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	F	10/01/12-10/07/12	News 4 @ 10p Sun		Su 10p-1035p		-----Su	:30	(\$175.00)	0.00	NM		
				See MG 18.2										
				[did not run F off air]										
	2	F	10/10/12-10/10/12	News 4 @ 10p Sun		Su 10p-1035p		--W-----	:30	\$175.00	0.00	NM		
				MG for 18.1 10/07										
				[switcher problem]										
N 19	F	10/01/12	10/07/12	The Tonight Show	CM	M-Th 1035p-1135p M-W-F--	:30	3	\$50.00	8	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	M-W-F--		3		\$50.00		0.00				

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N19	F	10/01/12	10/07/12	The Tonight Show	CM	M-Th 1035p-1135p	M-W-F--	:30	3	\$50.00	8	0.00	NM	3	\$150.00
				The Tonight Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/01/12	10/07/12	M-W-F--	3	\$50.00	0.00								
													Totals	56	\$3,905.00